



AGREEMENT MADE BETWEEN

WCBS-TV

WCBS-TV

1011-79269-1

DATE PRINTED

CONTRACT NO. REV.

03/13/17

524 WEST 57th STREET, . NEW YORK NY 10019 AND

NO. WEEKS:

PAGE 1 357268 AGENCY (OR SERVICE) ACTING AS AGENT FOR 75980 ADVERTISER (OR AGENCY AND ADVERTISER) **Cancellation Notice** NAME CANAL PARTNERS MEDIA LLC AMERICAN CANCER SOCIETY Required 25 Whitlock Pl SW Ste 201 250 Williams St NW Ste 6000 AND Announcement 28 days **ADDRESS** Marietta GA 30064-3142 Atlanta GA 30303-1034 prior notice

USA

USA

CONTACT PRODUCTCANCER SURVIVORS NTWK/PLANNED

LOCAL AGENCY EST. NO. PRODUCT 1300 SALESPERSON 4812 CODE

NATIONAL SALESPERSON John Link - CTS-PH

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

Additional Terms and Conditions: 2) CBS reserves the right to refuse payments in select formats based on business circumstances.

BROADCAST SCHEDULE STARTING 03/19/17 AND ENDING 03/19/17

1) CBS	reserves the right to asse	ss a fee	for late paymer	nts.			r			i
NONDIS	CRIMINATION POLICY:	Ġ₽₽₽ Ţ Ġ	vision Statio ग ा	Named its Station	s do not discri	ninate in advertising contrac	ts on the basis of race or ethnicity, and will no	ta ççep tany	advertising which	is intended to
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
1	Su	1	10:28A	11:30A	30S	03/19/17-03/19/17	FACE THE NATION Total Contract:	1 1	3500.00	3500.00 3500.00
					Qtr 1	<u>Jan</u> -17 .00	Billing Summary <u>Feb</u> <u>Mar</u>	_	<u>Total</u> 3500.00	
								GR	AND TOTAL 3500.00	

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION